

## **Recruiting Announcement**

We invite you to participate in a research study and experience the newest technology in mass communication!

You are invited to take part in a mass communication research study conducted by the researchers of the Grady College of Journalism and Mass Communication at the University of Georgia. The Principal Investigator for the study is Dr. Ivanka Pjesivac (ivanka@uga.edu) and the Co-Principal Investigator is Dr. Sun Joo (Grace) Ahn.

The experiment will consist of three parts. In part one (Time 1) you will fill out a short online survey. Immediately after that (Time 2) you will be asked to either read or experience in a virtual reality form a piece of online journalism and fill out a short survey that would assess your experiences. Finally, a week after the second part of the study (Time 3), you will be sent a link with another short online survey to fill out.

Participants will receive \$15 Amazon e-gift cards for the participation in the study. Participants will be paid at the end of Time 3 of the study.

Participants must be at least 18 years of age. Total participation time will last approximately 10 minutes for Time 1, 20 minutes for Time 2, and 10 minutes for Time 3. Participation in the study is completely voluntary and can be stopped at any time.

Your participation will help us better understand how different ways of presenting information in online news affect perceptions about the news content.

**For more information, or to sign up for a study, please contact: Brandon Janeway (brandon.janeway25@uga.edu) or Karla Nemanic (karla.nemanic@uga.edu).**

Thank you for your time!