

Recruiting Announcement

Come and participate in a research study and experience the newest technology in mass communication!

You are invited to take part in a mass communication research study in the Grady College of Journalism and Mass Communication at the University of Georgia. The Principal Investigator for the study is Dr. Ivanka Pjesivac (ivanka@uga.edu) and the Co-Principal Investigator is Dr. Sun Joo (Grace) Ahn.

The experiment will consist of three parts. In part one (Time 1) you will be sent a link to a short online survey. A week later (Time 2) you will be invited to come to the Virtual Reality lab (room number 135B) at the Grady College of Journalism and Mass Communication at the University of Georgia, where you will be asked to either read or experience in a virtual reality form a piece of online journalism and fill out a short survey that would assess your experiences. Finally, a week after the second part of the study (Time 3), you will be sent a link with another short online survey to fill out.

Participants will receive \$15 Amazon e-gift cards for the participation in the study. Participants will be paid at the end of Time 3 of the study. If you need child care during your participation in the lab portion of the experiment, it will be available upon request. If you need parking compensation during your participation in the lab portion of the experiment, it will be provided to you upon request.

Participants must be at least 18 years of age. Total participation time will last approximately 10 minutes for Time 1, 20 minutes for Time 2, and 10 minutes for Time 3. Participation in the study is completely voluntary and can be stopped at any time.

Your participation will help us better understand how different ways of presenting information in online news affect perceptions about the news content.

**For more information, or to sign up for a study, please contact: Ginny Morris,
digitalcstudy@gmail.com**

Thank you for your time!